

Your One Stop E-Commerce Fulfillment Solution



www.csselogix.com





Director's note

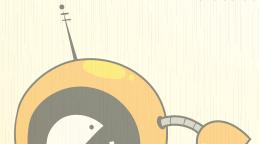


Dr. Britto Satheesh
Director

CSS eLogix is pleased to present to you its service offering within the domain of e-commerce fulfillment and delivery within UAE ,GCC and International with our unique technology aggregating warehouses and omni-channel platform. Fulfillment is not just about preparing and packing orders but a well-organized e-commerce fulfillment warehouse coupled with a strong ERP software helps your business run smoothly. With unprecedented e-commerce growth post pandemic particularly in the online sector, we believe an organized inventory management tool and trend setting last mile partners helps you maximize your business e-commerce returns. Here at CSS eLogix we provide you with end-to-end seamless solutions for every aspect of your e-commerce requirements. Our dedicated team of experts generate innovative solutions to create the optimal online shopping experience and help your business grow by facilitating worldwide reach.

To be successful in e-commerce, you need to think bigger than e-commerce. The core question retailers must ask themselves first is not, "What e-commerce investments do I need to make?" but rather, "What consumer experience do I need to offer?" We as a business entity want to provide that consumer experience to propel your business to heights you envisioned. Therefore, Our team will always assist in constant process enhancement and provide unique reporting tools for you to understand your customers and your sales in a much thorough and detailed manner.

We look forward toward to establishing our long-term alliance with our clients and we always articulate in the direction of a win-win collaboration.







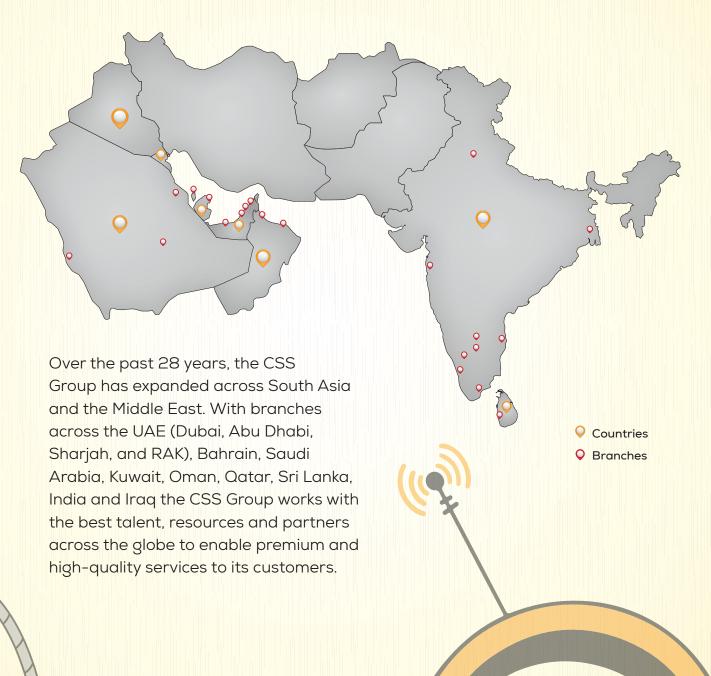


The Consolidated Shipping Services (CSS) Group is a global leader in international transport & logistics. Constantly adapting to its customers' changing needs, the company has enriched its expertise to become a tier-one logistics and freight forwarding partner in the GCC, with integrated logistic networks in Africa, Middle East, Europe, and the Americas.

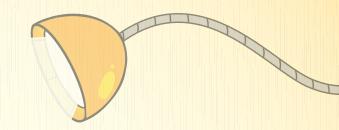
The Group delivers value to offering fast, quality, and delivery services via a network of partners. Consolidated Shipping Services Group's scalable, direct-service technology platforms through its team of skilled salespeople support network operations, designed to optimize delivery efficiency and effectiveness.



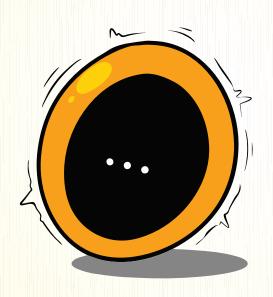




Why CSS eLogix?







Welcome to CSS eLogix and with both logistics and fulfillment at your doorstep, we can be your one stop solution to your whole supply chain management. We believe our expertise can make a huge difference to the ever-growing e-commerce industry within UAE and Middle East. Our services are global and with CSS having fully functional depots, eLogix aims to cater to your needs with seamless transitions from the moment you connect with us.



With CSS eLogix as your fulf illment partner, we help you to:

Extend Your Reach

With the range of fulfillment network and last mile partners we possess, greater population can receive your products.

Keep Your Focus

With fulfillment taken care by CSS eLogix, our clients can focus solely on business expansion and scalability

Lower Operational Costs

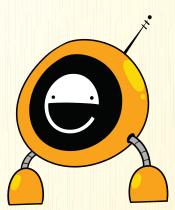
Your business OPEX can improve with our omni channel and with those services we provide.

Offer Customized Packing

We can customise every order that goes out of our fulfillment service thereby greatly increasing your business portfolio.

Software Advantage

Technology makes fulfillment seamless and thus our software is state-of-the-art for your fulfillment requirements.

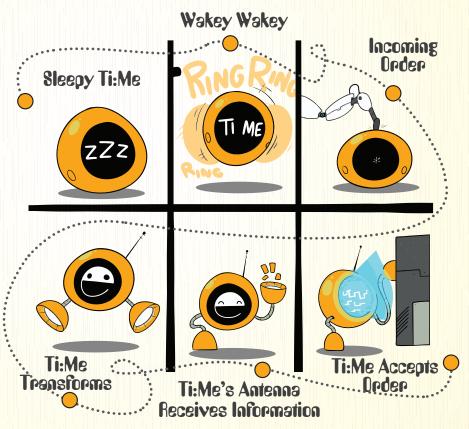




CSS eLogix Mascot

"Our brand story grew with Ti:Me and one could see how she transforms from a sleeping clock bot to a fully functional robot who assist you from the moment order comes in till the time it reaches customer's door."

CSS eLogix stands out in many aspects from their competitors and one such aspect is having our Mascot, Ti:Mewho can be your guide in navigating across our services. Ti:Me - The proud face of our company and she will be your assistant or as we call it your one stop friend for e-commerce fulfillment.



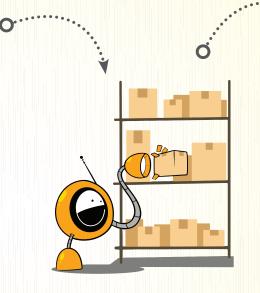


"How Ti:Me and CSS eLogix goes from your online store to your customer's door

1.Connect

Connect your store and import your products with our dedicated system.





2. Store

We store and manage your inventory in our fulfillment centre.

3. Ship

As soon as the customer places the order, we pick, pack, and deliver either by express (2 hours/same or next day) or through standard options for international.







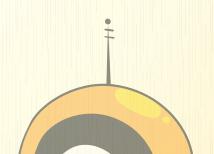
E CSS eLogix

delivering their goods safely and professionally. We aim to exemplify eloquence, and above all generate a platform suitable for our customers to use with ease and comfort.

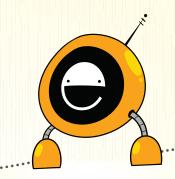
Our technology seamlessly

integrates with online platforms hence leaving end customers with hassle free experience."









Express Delivery

Same Day / Next Day Delivery. 99%

Accuracy Rate In Fulfilling Orders.

Multi-Channel Fulfillment

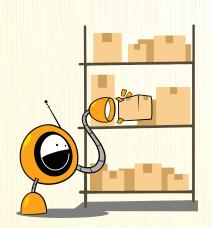
Reduced Stock Costs for Clients.

- Bring cost savings to your bottom line.
- 9% Higher cart conversion through quick delivery options.
- Reduce your cart abandonment rate.



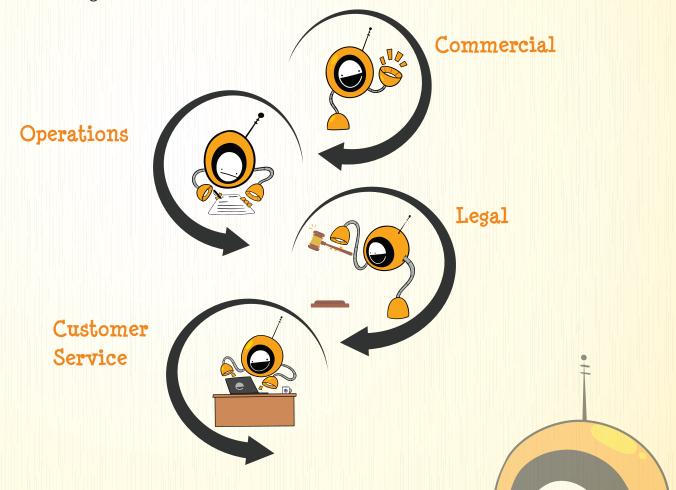
At CSS eLogix we have a powerful resource pool of growing fulfillment centres and we help you determine optimal inventory placement to improve delivery speeds and reduce shipping costs. Each of our warehouses can be remodelled or scaled to stock additional inventory as and when required, hence giving customer the chance to grow with us.

- We can give you competitive storage rates for your e-commerce inventory.
- Easy-to-understand pricing.
- Wide range of fulfillment services enabled in each warehouse/centre.
- Transparency of performance for accountability.
- All warehouses are equipped with safety devices, handheld scanners, security cameras, and racks.



The Core Team

CSS eLogix takes great pride in providing quality service to our clients hence there is a dedicated team from warehouse to management set up to ensure, our clients welfare is always the priority. It is imperative that we maintain the service level with clients throughout the calendar year and with this in mind, the team of experts we have are able to draw on their broad commercial, operational and legal experience, and work simultaneously to provide consultancy and expertise required to achieve your desired goals.



Warehouse Management Solutions (WMS)

Labor Management



Scalability



Mobile Scanners



WMS Management



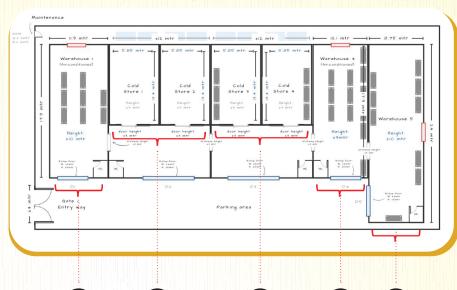
Bar Code Scanner



Automated Invoices



Warehouse Layout & Strategic Location



Zone	Storage Unit Purpose	Temperature Type
	Short Storage e-commerce B2B	Ambient
2	Cold¦Chiller e-Commerce Storage	Freezer/ Chiller Unit
3	Cold Chiller e-Commerce Storage	Freezer/ Chiller Unit
4	Short Storage/ e-commerce B2B	Ambient
5	e-commerce B2C Floor	Ambient

The highlighted warehouse is strategically located in **Dubai Main Land, Ras Al Khor**.

The advantage of this warehouse is that,

- Covers all exits from Dubai to other locations.
- Cut off times can be extended upto 5 pm.
- Equipped with ambient, chiller and frozen in one single warehouse space.







For those customers, who have international B2B movement, we also encourage and provide warehousing solutions inside Jabel Ali Free Zone Area (JAFZA). This option of JAFZA is catered to those customers who have large storage requirements and B2B movements internationally.



Warehouse





Temperature Control Storage

22 - 24 degree

Freezer

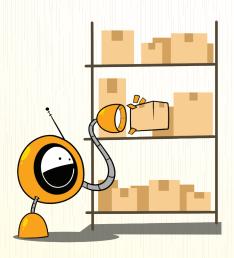
-18 to 0 degree

Chiller

-5 to +5 degree







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- Transparency of performance for accountability.
- All warehouses are equipped with safety devices, handheld scanners, security cameras, and racks.

Last Mile Delivery Partners

We demand a fast paced, efficient, and transparent workspace at our fulfillment centre and as a result we tend to ensure this ethos are followed even with our last mile partners. Once when an order is picked, packed, and dispatched, the reporting and communication between our last mile partners and our customer service personnel's play a key role in guaranteeing the orders are delivered promptly and accurately. Therefore, we have partnered with multiple courier companies who are pioneers and market leaders in delivery modes, and they help us deliver our goods with the same vision and commitment we share here at eLogix.

Our last mile partners distribution scope extends for local UAE & remote area deliveries, within GCC and internationally.











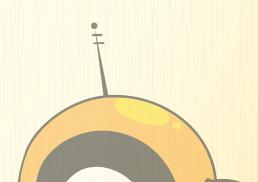




CSS eLogix offers extensive features to our clients for delivering their goods to their customers through the partners we use. Hence our features include:

- Live interaction with our last mile partner during deliveries.
- Uninterrupted services to remote area zones within UAE.
- Cash on Delivery (COD) options.
- Temperature Controlled Boxes for Product Integrity and Safety.
- Monthly client reporting to help improve last mile partners services through business analysis of complaints and error prone deliveries.
- Real time updates on client dashboard for order detail.

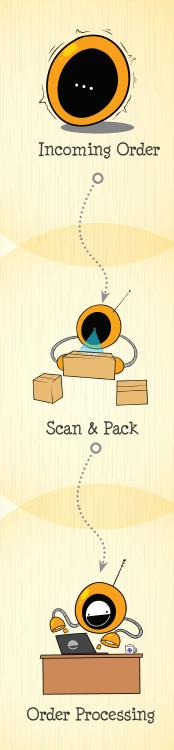






Innovative Solutions

"While fulfillment used to be about performing receiving, picking, packing, and shipping without error, speed is now paramount both in terms of warehouse operations and the flow of data within the supply chain along with client transparency. When supply doesn't keep up with demand, or when delivery estimates are too far out, it becomes a major competitive disadvantage in a way that it wasn't even a decade ago. In pursuance of broadening the spectrum of logistics services, this component details the technology based, scalable and innovative solutions that ensure agreed KPI's are met from end to end while also providing vital support to clients seeking visibility and a user-friendly experience".



Introducing the CSS eLogix Affiliation with What3Words

/// what3words

CSS eLogix is excited to be partnering with What3Words to bring a new level of accuracy and efficiency to its logistics services. By using What3Words, CSS eLogix can offer its customers a more reliable & streamlined delivery experience. We look forward to continuing to innovate & improve our services in the future.

What is What; Words?

What3Words is a unique location technology that has divided the world into 3m x 3m squares and assigned each square a unique three-word address. This means that any location on the planet can be pinpointed using just three simple words.



What are the benefits of using What; Words?

By using What3Words, CSS eLogix can provide its customers with a more accurate & efficient logistics service. Traditional address systems can often be imprecise or difficult to navigate, but with What3Words, there is no room for error. What3Words also helps to reduce delivery times by enabling drivers to find exact locations quickly & easily.

How will CSS eLogix be using What; Words?

CSS eLogix will be incorporating What3Words into its logistics operations, allowing customers to provide their exact delivery location using a three-word address. This will help to ensure that packages are delivered to the correct location every time, reducing the risk of missed or delayed deliveries. CSS eLogix will also be using What3Words to optimize its routes & streamline its delivery process, further improving its logistics services.





API Integration

Integrate with online platforms

We connect inventory and orders of online stores and e-commerce platforms with our technology using our readily built APIs

Omni Channel Stock management

Omnichannel retail expertise



The big E-commerce push post-pandemic has been immense due to the comfort and ease at which an individual can purchase anything online with just a click of a button. The most valuable customers for brands and retailers typically browse, buy and expect services both online and offline thus leading to a service offering that shows no sympathy if the level drops below a certain standard. Css elogix empowers your brand to seamlessly integrate physical and digital worlds to deliver outstanding and often previously unimaginable customer experiences that lead to profitable growth. Now you can have a single inventory (Omni channel) to sell across multiple channels consisting of brick and motor stores, e-complatforms and Market places flawlessly





Order management

Instant fulfillment

Our technology directs online orders to our dark store nearest to the end customer where the picking and packing is done. These dark stores will be used as crossdocking centers as well.



Delivery management

On demand or same day

We prepare online orders and delivery it in one hour, two hours, same day or as preferred by online stores and e-commerce clients.





We care about the customer experience as much as you and strive to be an extension of your team. From custom branded boxes to free plain packaging, CSS eLogix works with you to provide an unboxing experience you want. We also help you offer the fastest, most cost-effective shipping options to meet your customer expectations.

As soon as an order ships, tracking is pushed back to your store. We also offer return management services, allowing customers to generate return shipping labels and track returns, while getting your products processed and back into your available inventory as efficiently as possible.

Top ERP Functionalities



1. Customized client dashboard



2. B2B/B2C omni-channel processing capabilities



3. Multi-level SKU storage options (box, sub box, pieces)



4. Multiple LMD delivery option



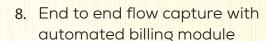
5. Customer mobile app



6. Stock managementautomated email alert



7. Ti:Me BOT assistance





9. LOT management and expiry date management



10. API integration to all E-commerce platform / marketplace / last mile delivery



11. Trend analytics (sales, delivery)



12. Multiple temperature control warehouse options

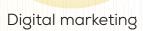


13. Easy import of goods by ASN upload



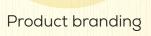
What you do?



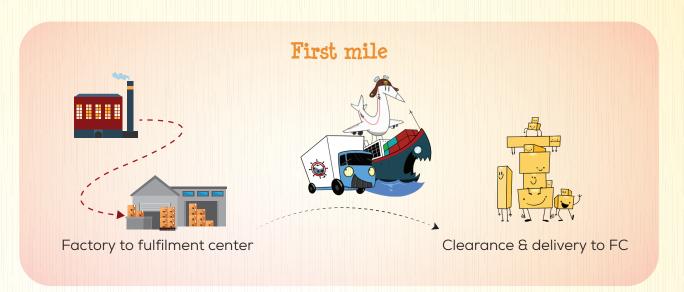




Website / Web store creation



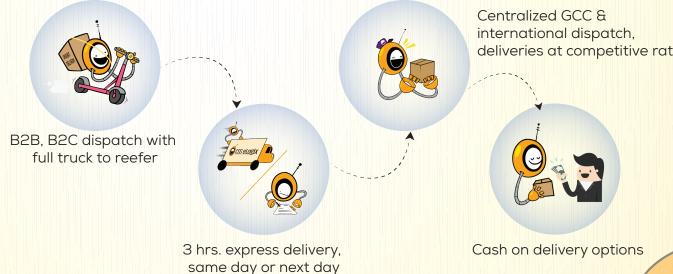
What we do?

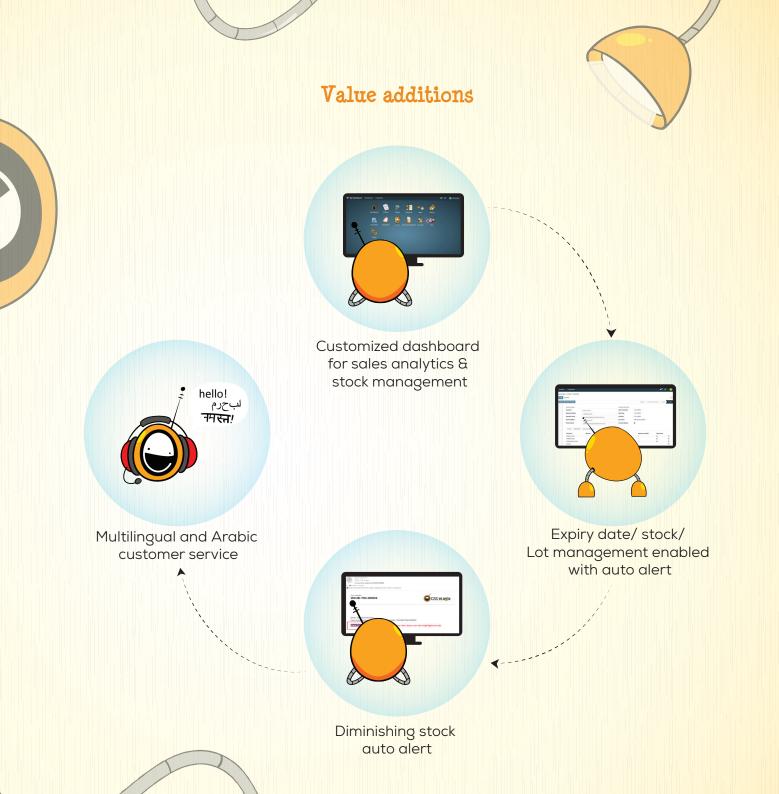


E-fulfilment center operations









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ERP-flyer



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